



# OPEN YOUR MIND VALUE DIFFERENCES

## 1st MULTIPLIER EVENT of Up&Up Project:

This is the first multiplier event of the project and it will be dedicated to presenting the project to an audience of possible recipients. [S-Com](#) is responsible for the event that will take place in Brussels. Two experts per country, as well as the partners, including young people and their teachers and tutors will participate to the "Open the mind" event.

The message to be launched from Brussels perfectly matches the objectives of the project: "open the mind" from stereotypes and it lays the foundations for the development of more open behaviors and attitudes, which contrast the idea of gender-based violence and all other forms of intolerance.

This event will also be an opportunity to collect ideas from the participants of the event in view of enriching the realization of the project and the related Intellectual Outputs: "Stereotypes analysis and good practices to break them down." The event will be articulated in three parts: an opening part with the presence of representatives from institutions that work in the field, the second one dedicated to a general presentation of the project and the third part will be characterized by an interactive session to collect ideas from participants. When registering for the event, the participants will subscribe to a newsletter that will keep them updated on all the achievements accomplished along the project duration.

## Draft agenda:

Date: November 14th , 2019

Venue: Brussels, European Parliament – Altiero Spinelli

Duration: 3 hours

Target: Institutions, NGOs, stakeholders, school representatives and educators

Inscription de 8h00

- 8h30-9h00 Welcome and breakfast



- 9h00 – 9h30: Institutional table :
  - o MEP Pina Picierno (COMM FEMME)
  - o MEP M.Smeriglio (COMM CULT)
  - o Elena Bonetti, Italian Ministry – Dipartimento delle Pari Opportunità
  - o Erasmus + , Eacea EU Commission
- 9.30 -10.45: Technical table :
  - o Presentation of UP &UP project - Telefono Rosa
  - o S-com presents the EU experts involved in the Open debate

Issues for Open Debate:

- What are the main stereotypes you encounter in your daily work?
- In your opinion, in the school context, has there been any improvement or deterioration in recent years? Why?
- The digital society has a positive or negative influence?
- In your experience, what is the link between gender stereotypes and violence?
- Which school practices have had the greatest impact?
- What other types of practices can help to deconstruct stereotypes in education?
- What tools would be needed to deal with the phenomenon? In institutional terms?  
In cultural terms?
- How can institutions support the work being done to combat the growth of stereotypes among young people?

The debate will involve Belgian organisations in order to collect best practices and share common vision

- 10.50-10.55 Telefono Rosa - next steps of UP & UP project
- 10.55-11.00 Conclusions MEP Pina Picerno - final remarks

S-com is an international non-profit association based in Brussels. Since 2005, it works to bring Europe closer to its citizens by proposing different projects in line with European policies. Over the years, she has been a partner in the communication of various innovation projects on sustainable development, social inclusion and cultural diversity.

In 2015 S-com launched WISE4All (Women for Innovative Society in Europe) a network that involve 18 organisations from Europe.

As part of the UP & Up project, S-com has the honor to represent Belgium and to involve educators, associations, institutions that fight against gender stereotypes.

Contact

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